

Real Recovery Podcast Inc.

Willamette Week Give!Guide 2026 — New Applicant Application Answers

Organizational Info

- **Organization name:** Real Recovery Podcast Inc.
 - **Nonprofit URL:** www.realrecoverypodcast.com
 - **Federal tax identification number (EIN):** 99-1347297
 - **Oregon business registry number:** 226440493
 - **Fiscally sponsored org:** N/A
 - **Prefer a 1-year term?:** TBD
 - **Years participated in Give!Guide:** 0 (confirm with giveguide@wweek.com how to enter this)
 - **County headquartered:** Multnomah
 - **Counties served:** Multnomah, Clackamas, Washington, and beyond
 - **Category:** Health
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Q11 — What need, opportunity, or vision in your community does your organization address?

(500 character limit — current count: 450)

Addiction affects hundreds of thousands of Oregonians, yet many in recovery lack access to community, hope, and honest dialogue. Real Recovery Podcast Inc. addresses this as a free nonprofit media resource — sharing authentic stories from people at every stage of recovery while amplifying the work of local recovery organizations. With 106+ episodes and 30,000+ streams across platforms, we reduce stigma and help listeners know they are not alone.

Q12 — What does your org do to make this happen?

(750 character limit — current count: 729)

Real Recovery Podcast Inc. produces a free weekly podcast featuring in-depth interviews with people in recovery, mental health professionals, and local recovery leaders. Each episode — 45 minutes to over an hour — creates space for honest, stigma-free conversation about addiction and healing. We cover recovery events live, partner with more than a dozen organizations including 4D Recovery, Fora Health, Oregon Recovers, and True Colors Recovery, and distribute across all major platforms including Spotify, Apple Podcasts, and Pandora. Our hosts bring lived recovery experience — nearly 30 and over 7 years sober respectively — lending credibility professional media rarely offers. All content is free and publicly accessible.

Q13 — Who benefits from your work and how do you reach them?

(750 character limit — current count: 744)

Our primary audience is individuals in recovery, those considering recovery, and people supporting loved ones through addiction. We also serve the broader recovery community — counselors, advocates, and organizations working on the front lines. We reach listeners through major podcast platforms including Spotify, Apple Podcasts, and Pandora, our website at RealRecoveryPodcast.com, and social media on Facebook, Instagram, LinkedIn, and X. We extend our reach through partnerships with local recovery organizations who share our content with their clients and communities. Our hosts' lived experience attracts listeners who may distrust clinical or institutional voices, creating an accessible entry point for people at any stage of recovery.

Q14 — What measurable or observable impact is your work having?

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Observable impact includes 30,000+ streams across platforms, listener testimonials describing the podcast as community-building and life-affirming, and direct feedback from treatment center clients for whom the podcast provided meaningful support. Bo Brinson, Executive Director of Oregon Recovers, noted our work "amplifying recovery voices" and called on others to support us. Our event coverage has connected podcast listeners with the recovery community in person. Notably, many featured guests — once facing homelessness, incarceration, or severe addiction — have gone on to found or lead recovery organizations, demonstrating the transformative arc our content reflects and celebrates.

Q15 — What are your goals for participation?

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Our financial goal is \$3,500 to offset costs currently paid out of pocket by our founders: production software, hosting, social media tools, and supplies (~\$1,500); new or additional recording equipment (~\$1,000); event promotional materials including a canopy and reusable banner (~\$700); and branded giveaway items for live events (~\$300). Non-monetary goals include growing our donor base, increasing visibility in Portland's nonprofit community, and building lasting partnerships.

Q16 — Who will help lead your Give!Guide campaign?

(500 character limit — current count: 464)

Julie Lewis and Peter Dowell (co-founders) and board member Colette M. will lead the campaign, supported by approximately five volunteers. We'll engage supporters through our weekly newsletter, podcast episodes, and social media channels. Our home group and recovery community partners will help spread the word. We'll build awareness at October recovery galas and activate fully across all channels during November–December, including dedicated campaign episodes.

Q17 — OPTIONAL: Is there anything else you'd like to share with the Selection Committee?

(500 character limit — current count: 480)

Real Recovery Podcast Inc. is a young organization with deep roots. Founded in 2024 and entirely self-funded in our first year, we've produced 100+ episodes, built partnerships across Portland's recovery community, and grown a loyal audience — all without outside funding. Give!Guide would be our first public fundraising campaign, and we are ready. Our founders bring decades of lived recovery experience and a genuine commitment to this community that goes far beyond a podcast.

Financials

- **Annual budget:** Refer to the total revenue line of your most recent 990-N (2024 gross receipts: \$45,437.24)
- **IRS Form 990-N:** Upload as PDF — filename must be formatted as `realrecoverypodcast2026.pdf`
- **Participation fee tier:** Level 1 — Micro (under \$199,999) = **\$250**